



Mishkan Museum of Art, Ein Harod

ZoomART: JEWISH ARTS EXPERIENCE

WHAT IS ZoomART?

ZoomArt is an **interactive educational experience** from the Mishkan Museum of Art in Ein Harod, Israel, that brings creative learning about Israeli history and Jewish identity to learners of all ages anywhere in the world. Through a virtual tour of **Israel's first art museum** and its world renowned collection of Jewish and Israeli art, led by a museum educator, participants gain insight into **Israel's past and present**, find relevance to their world today, learn Hebrew, and travel in time. They learn about **Jewish heritage** in art from communities around the world, and create artwork reflecting their own personal stories and histories.

 See ZoomArt in action: <https://bit.ly/ZoomArtMovie>

A PERSONALIZED PROGRAM

Choose the program that's right for you, available as a single session or series of tours. ZoomArt offers a range of subjects: Zionist history, Kibbutz life, Hebrew art vocabulary, relevant issues in society today, Jewish heritage, holidays and more. Includes teacher resources, post-tour activities, art workshop, and digital exhibition.



Hanukkah Lamp, Poland, 18th c.,
Brass, Mishkan Museum Collection



Leo Roth, At the Kibbutz, 1950s,
Oil on canvas, Mishkan Museum Collection

MISHKAN MUSEUM, DISCOVER THE DREAM

Founded despite the harshest conditions in 1938, the Mishkan Museum of Art is the largest art museum in Israel's north and is located in Israel's very first kibbutz, Ein Harod, founded in 1921. Known for its architectural magnificence, its highly-acclaimed exhibitions by Israeli and Jewish artists, and its world-renowned collection of nearly 20,000 works of art and Judaica from Jewish masters of European art to contemporary Israeli artists. The Mishkan brings meaningful encounters with art to people of all ages and is a meeting place for people of all backgrounds, fulfilling the founders' dream that "Our lives require art!"

WHAT EDUCATORS ARE SAYING ABOUT ZoomART:

"I loved it! My students gained a new knowledge of Israeli and Jewish art!
It is a meaningful way for kids to connect with their heritage."
-Rachel, 5th grade teacher

"Wonderful program... I'd recommend this program to other schools as not all kids get a chance to visit museums, even where they live."
-Suzanne, K-8 art teacher



Artwork by 9th grade student
ZoomArt workshop, St. Louis, MO

BRING THE WONDER OF ZoomART TO YOUR CLASSROOM OR COMMUNITY

To bring **ZoomArt** to your class or community and for more information
Contact Mishkan Educator Tanya Fredman at mus-edu@ehm.co.il (314) 884-0242

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